LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Printed in U.S.A.
Ad No. 1975-C2 - (TOP O' THE 12 - Rev. 1) - Reg. No. M91390 - Page, 4/c Bleed - (8 1/2" x 11 1/4")
NFL Gameday Magazine, 1986
(604)

Get a taste of it.
Merit
The low tar flavor breaks.
MERIT
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

2061191519
Source: https://www.industrydocuments.ucsf.edu/docs/xyxn0003
2061191519